+49 841 493 990 30 hello@socialhub.io

SocialHub:)

Your All-in-1 Social Media Management Software

Flughafen München · DB BAHN · Hamburg Airport · wie einfach · ROSSMANN

Smart, secure and social. Your complete solution!

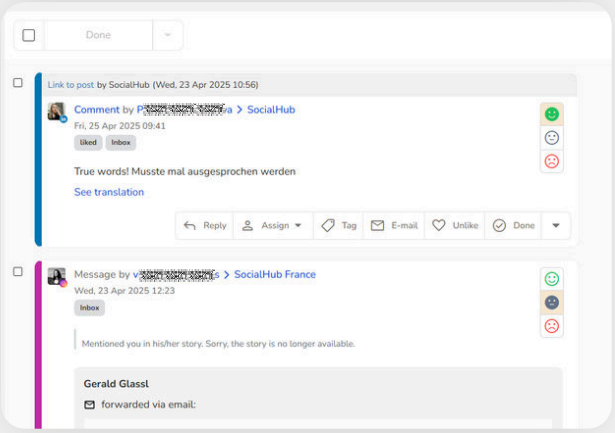
Are you looking for a tool to optimize your social media presence? Your search ends here - we have the perfect solution for you!

SocialHub is the ultimate software for managing your social media presence. Our built-in tools for engagement, content planning, monitoring, teamwork, and analytics empower you to captivate and engage your customers and followers. Join a thriving community of over 5.000 social media managers who exclusively trust SocialHub for all their social media management needs. Start your journey with us today!

SocialHub - Your intelligent assistant featuring:

- Central Smart Inbox
- User Friendly Content Planner
- Valuable Analytics & Insights
- Hosting in Germany
- Insightful Monitoring
- Tools for Teamwork
- ISO 27001 certification
- BDSG & DSGVO compliant

Our integrations:

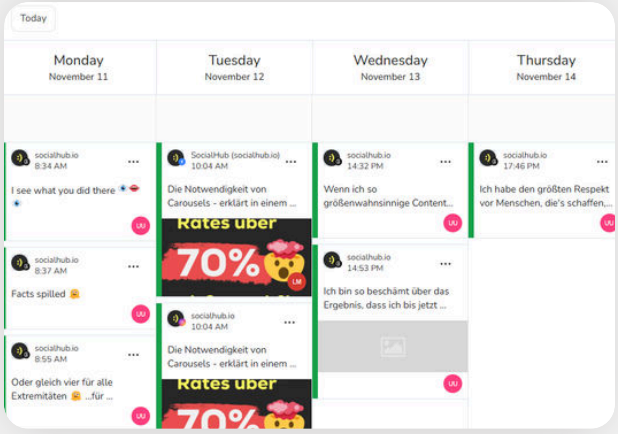


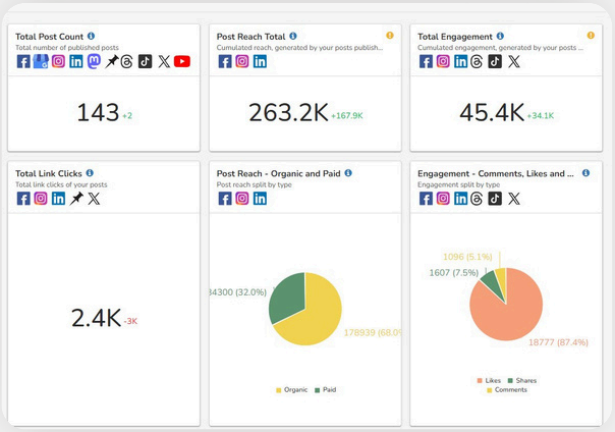
Smart Inbox

- Get the full picture: comments, messages & mentions - all in one place
- Unbeatable as a team: manage requests together & via approval processes
- Save time: automated rules to optimize processes
- AI-powered Inbox: Generate reply suggestions with AI

Content Planner

- Become a content boss: manage your upcoming posts & campaigns
- Keep calm & save time: automate the publication of scheduled posts
- Easy Collaboration: Thanks to comments and team-based features
- Boost your content: use Meta ads for more reach



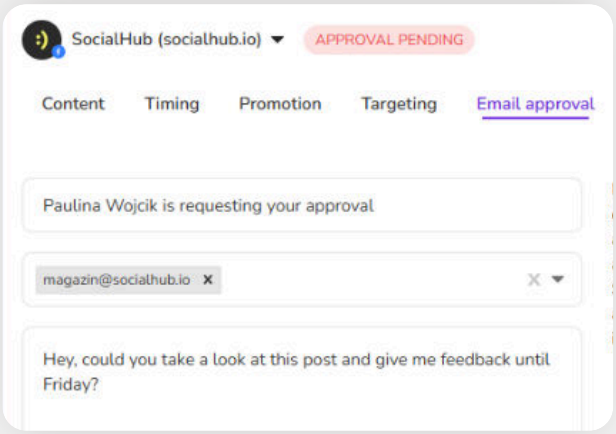


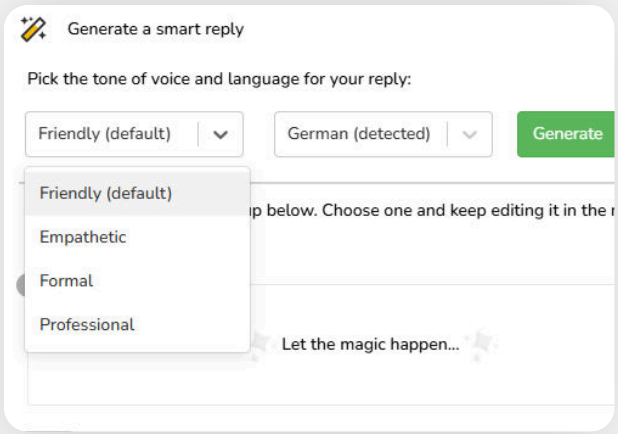
Analytics & Insights

- Full transparency: gain valuable statistics on your content and campaigns
- Achieve goals: use insights to optimize your social media strategy
- Community power: identify the content that truly engages your followers
- Stay up to date: compare your paid & organic posts

Teamwork

- Together: enable smooth collaboration across different departments & locations
- Duplicate work: nope, thanks to a real-time overview & assignments to colleagues
- Better safe than sorry: avoid errors through (multistep) approval processes
- Measure & increase success: get an overview of team performance



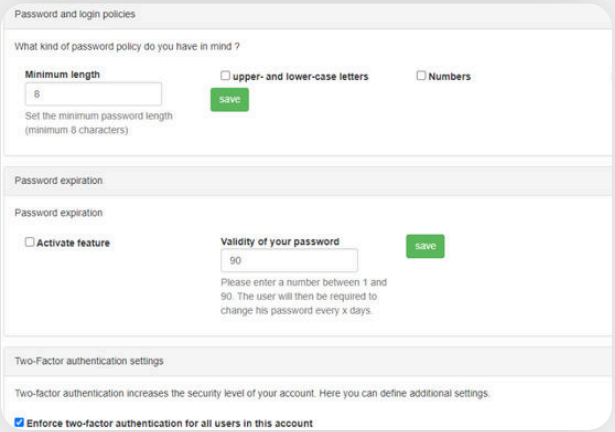


SocialHub AI

- Make your work easier with smart features
- Receive text suggestions for captions, alt texts and community management
- Define your brand voice to make the AI sound like your company
- Sort tickets with spam & hate speech into separate folders
- Automatically assign sentiments & categories

Security in the SocialHub

- Privacy First: GDPR & BDSG compliant, ISO 27001 certified & hosted on German servers
- For VIPs only: use two-factor authentication & employee access controls through IP range filters
- Establish erasure routines to eliminate personal data issues

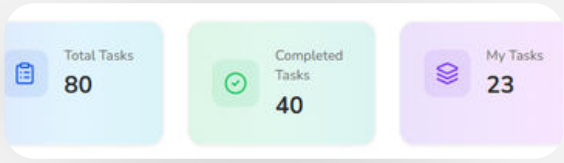


Add-ons

Get even more out of your SocialHub experience with our optional add-ons, because social media management goes beyond the platforms!
Choose the upgrades that suit your needs and workflows.

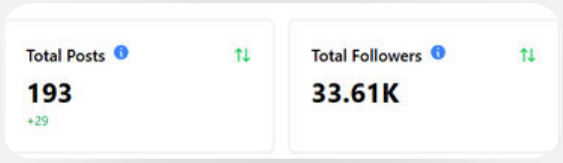
Idea Board *included free of charge

Collect, share and manage all your ideas in Kanban boards. For SocialHub users + optional external users



Employee Advocacy

Manage and measure the success of your brand ambassador programme with analytics, newsfeeds and more.

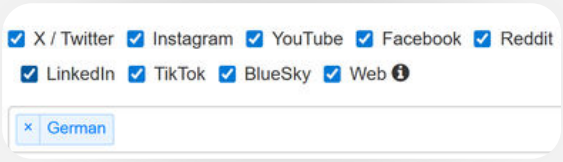


Benchmarking

Monitor social media profiles for a detailed competitor analysis and compare your social media successes.

Social Listening

Monitor your brand outside your channels with 10 keywords, incl. 1,000 search results/mo (more on request!).



Review platforms

Link platforms such as Google Business, Trustpilot or Google Play Store and manage reviews in your inbox.

Integrations

Connect solutions such as SalesForce, Zendesk, Flip or Bynder with SocialHub to simplify your workflows.

Get the award-winning social media tool!

5000+ social media professionals with 99.6% customer satisfaction and continuous awards from OMR Reviews speak for themselves. Become part of the SocialHub community and manage your social media channels with a :)

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